



Edison-Ford Winter Estates Foundation
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2010 Inspiration for the Ages Contest

Do you dream of making new discoveries, uncovering answers and trailblazing paths to progress? Do you have a passion for adventure, speed and the thrills of the unknown?

So did Alan Mulally. A vision impairment would keep him from his dream of becoming an astronaut, so he pursued the next best thing: a degree in aeronautical engineering. For 37 years he worked for The Boeing Company, eventually as the head of their commercial airplane division. Today, Mr. Mulally is President and CEO of Ford Motor Company.

As part of the Edison-Ford Winter Estates Foundation 10th Anniversary Gala, 10 area high school students will have the opportunity to meet Mr. Mulally on Nov. 5 at a private reception. The 10 winning students will be chosen from entries in the “Inspiration for the Ages” contest open to all high school students (grades 9 – 12) in Lee, Charlotte, Collier and Hendry counties.

Competition begins Aug. 15, 2010. Deadline for entries is Sept. 15, 2010.

All entries must be e-mailed to MeetMulally@edisonfordfoundation.org by 5 p.m. on Sept. 15. Entries will not be accepted after the deadline. Entries cannot exceed one 8.5 x 11 page with a maximum of 500 words. Entry must be a Word document using Times New Roman.

Entries must address one of the following topics:

- A) Describe the car you want to drive in the year 2020 – its characteristics, look and innovation.
- B) Share your best ideas to motivate young drivers to stop texting while driving.
- C) What change in the automotive industry do you believe would have the most impact on the environment?

Winners will be chosen based on their answers, innovative spirit, critical thinking and responsible approach. Entries that do not follow all of the rules for entry may be disqualified. The decision of the judges is final.

Winners will receive:

- Invitation to attend a private reception with Alan Mulally on Friday, Nov. 5 at approximately 4:30 p.m. in Fort Myers. *Transportation to event is responsibility of winner.*
- Commemorative gift compliments of Southwest Florida Ford Dealers/Edison-Ford Winter Estates Foundation
- Individual photo with Alan Mulally

All entry e-mails must include:

- Student’s full name
- Grade level and age
- Phone number
- E-mail address
- High school name